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/nancy-fuerth



@nancywhitneylandscape

NANCY W F U E R T H

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SKILLS

Photoshop	AutoCAD
Illustrator	QGIS
InDesign	SketchUP
Animate	Rhino
Premiere Pro	Capture One

EDUCATION

University of Edinburgh
Master of Landscape Architecture
Fall 2021 - July 2023

Pratt
Continuing Education
Summer 2015 - Fall 2015

School of Visual Arts (SVA)
Continuing Education
Summer 2015

Franklin & Marshall College
BA Art History | GPA: 3.72
May 2015

Ethical Culture Fieldston
High School Diploma
June 2011

AWARDS

Magna Cum Laude
Honors | 2012 - 2015
Dean's List | 2011 - 2012

EXPERIENCE

James Doyle Design Associates

Landscape Architecture + Marketing Intern | Summer 2022

- Designed and developed a schematic design proposal for North Carolina project. Worked with the founder and senior landscape architect to refine design for the final proposal.
- Worked on all phases of design process including but not limited to construction details, sheet set creation, site visits, client meetings, presentation packets, plant research and designing areas on projects.
- Assisted marketing team with new book launch, social media and early RHS Chelsea Flower show marketing.

UNTUCKit

Photo Content Producer + Director | 2018 - 2021

Integrated Designer | 2016 - 2018

- Conceptualized, commissioned, produced & directed photoshoots across all verticals. Oversee the photoshoot cycle from ideation to completion.
- Manage and direct the post-production process including image archive management and retouching.
- Oversee photo budget. Work with C-level and management to ensure business goals are consistently being executed.
- Perform regular UI/UX site audits to ensure creative is optimized.
- Assist with the conceptualizing, designing, execution, and submission of all site, digital and print creative assets.
- Follow-up with vendors, agencies and cross-functional departments.

The Dinex Group - Daniel Boulud

Part-Time Designer | Spring 2016

- Work with PR, Marketing and Operations Directors to provide design support related to special event promotions, email blasts, printed collateral, print/digital ads and signage.
- Collaborate with Daniel to ensure the brand aesthetic is maintained throughout all designs and serve as a liaison with printers and other vendors.

Furthermore from Equinox

Graphic Design Intern | Spring 2016

- Design, create and edit graphics, charts, infographics, ads, presentations and other digital content for Furthermore.
- Support Social Media Editor by creating graphics and photo research.

Freelance Graphic Designer

October 2015 - February 2016

- **Le Pain Quotidien:** Designed a print-ready menu lookbook for their Woodbury Commons location to cater to international clientele.
- **Indie Collaborates:** Created digital portfolios for creative professionals, ensuring that each talent's personality was displayed.
- Interacted with clients on a regular basis to meet tight deadlines.